

Fee Structure of 2026-28 MBA Digital Marketing & Creative Communication

Fees	I Semester	II Semester	III Semester	IV Semester
Admission Fee	50,000			
Tuition Fee	2,35,000	2,35,000	2,50,000	2,50,000
University Examinations Fees	5,500	5,500	5,500	5,500
Total	2,90,500	2,40,500	2,55,500	2,55,500
Security (Refundable)		10,000		

Other Incidental Compulsory Charges

Charges for Uniform (Dress Camp)	9,500			
Book Bank (EET Library)	4,500			
Alumni Registration + 1 Year Enrollment				5,000
Online ERP Fee	1,000	1,000	1,000	1,000

The classes in the University may stretch till late evening and require many group projects and hence students are advised to stay in the campus hostels. However, day boarding (Rs.25,000/ year) is compulsory for MBA, BBA, Integrated MBA, B.Tech, Integrated B.Tech, B.Com & Integrated Law programs other than the final year.

*Scholarship amount (if any) will be calculated on MBA Digital Marketing tuition fee for first year Rs. 2,35,000 per semester and subsequently thereafter.

Fee is subject to change. For updated fee structure kindly visit www.doonbusinessschool.com/www.dgu.ac